

FEDERAL CANDIDATE REQUEST FOR POLITICAL AVAILS AND RATES

(To be filled out and kept on file for public inspection)

To: Dan Baylog
Station: WMAR Baltimore
From: Media Ad Ventures
Date: 10/4/12

This request was:
☒ Accepted
☐ Rejected

Agency: Media Ad Ventures
Address: 3160 old Keene Mill Rd. Springfield VA 22152

Phone#: 703-569-9400
Fax#:

Contact: Brad Mont

On behalf of the below candidate, the above buyer has requested avails and rates for your station. The information will be used for the following election(s):

☐ CAUCUS ☐ SPECIAL ☐ PRIMARY ☒ General

Candidate named in message: Rob Bongino **Political Party:** Republican

Office being sought: Senate

Candidate Written Certification: ☐ Yes ☒ No

Election referred to: Senate General

Sponsor (or authorized committee): Bongino for Senate

Address: Po Box 827
Severna Park, MD 21146

Phone: (410) 924-4577

Executive (authorized) Officer: Karla Graham, Media Director

Station disclosure statement provided: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Media Ad Ventures, Inc,
 being/on behalf of: Dan Bongino, a legally
 qualified candidate of the Republican political
 party for the office of: US Senator (Maryland)
 in the General
 election to be held on: November 6, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

BONGINO FOR SENATE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard C Graves

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/26/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

New Order

Agency:	Media Ad Ventures
Office:	Springfield
Client:	126 - Bongino for U.S. Senate
Product:	141 - Political
Piggyback Product:	
Estimate:	496 - Bongino 10/5-10/9

Station:	WMAR
Order Type:	Normal
Cancel Date:	
Billing Cycle:	Monthly
Billing Calendar:	Broadcast
Received in ePort:	10/04/2012 2:18:09 PM

Flight Start:	10/05/2012
Flight End:	10/09/2012
Hiatus:	

Primary Demo:	Local/National:	National
Demo 2:	Rep Office:	EW Scripps (WMMR)
Demo 3:	AE:	Dan Baylog

Airtime Dollars:	\$9,555.00
Interactive Dollars:	\$0.00
Non-Airtime Dollars:	\$0.00
Total Dollars:	\$9,555.00
Total Spots:	9

GRP:	0.00
CPP:	\$0.00
GIMP:	0
CPM:	\$0.00
Comments:	Attached are o Separation: 30

Phone:	2317027
OrderID:	New
Status:	

MarketShare:
AB form is on its way.

Daily Airtime Lines

Line	Daypart (Program)	DPT Code	Rate	CT	Len		10/5	10/6	10/7	10/8	10/9	Total Spots	Rtg	CPP	Imp	CPM
1	FMTUWTh 6A-7A GOOD MORNING MARYLAND @ 6AM	EM	\$435.00	C ^{P2}	30		0	0	0	1	1	2				
2	FMTUWTh 7A-9A Good Morning America	EM	\$480.00	C	30		0	0	0	1	1	2				
3	FMTUWTh 6P-6:30P ABC2 NEWS @ 6PM	EN	\$600.00	C	30		1	0	0	0	0	1				
4	Tu 8P-9P Dancing With The Stars Tue Results	PT	\$4,500.00	C	30		0	0	0	0	1	1				
5	FMTUWTh 11P- 11:35P ABC2 NEWS AT 11PM	LN	\$1,050.00	C	30		1	0	0	0	0	1				
6	Su 11P-11:35P SUNDAY ABC2 NEWS AT 11PM	LN	\$1,050.00	C	30		0	0	1	0	0	1				
7	FMTUWTh 11:35P- 12:06A ABC News Nightline	Lf	\$525.00	C	30		0	0	0	1	0	1				
Total Spots:							2	0	1	3	3					

Cash\$: \$9,555.00 - 9 Trades\$ - Spots: \$0.00 - 0 Total Cost: \$9,555.00 Total GRP - CPP: 0.0 - \$.00 Total GIMP(000) - CPM: 0 - \$.00